



FOR IMMEDIATE RELEASE

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TBC Brands to Exhibit Newest Sumitomo and Sailun Truck Tires at the 2019 Mid-America Trucking Show

- Exhibit to focus on Owner Operator Products -

Palm Beach Gardens, FL – March 11, 2019 – [TBC Brands](#), one of the largest distributors of private brand tires in North America, is pleased to announce its participation in the Mid-America Trucking show (March 28 - 30, 2019) at the Kentucky Exposition Center in Louisville, KY. Sumitomo and Sailun products, including several SmartWay Verified tires, will be on display.

Expo participants will have a chance to win a choice of premium Sumitomo or Sailun steer, drive or trailer tires through the Commercial Truck Tire Giveaway by registering at the Sumitomo and Sailun booth (#14200). Additional details will be available at the booth.

“The Sumitomo and Sailun brands are a solid choice of the owner operator segment of our industry,” said Aaron C. Murphy, Vice President of Commercial Truck Tire Sales for TBC Corporation. “We will be unveiling even more great products this year including those for the growing last or final mile segment.”

Sumitomo and Sailun tires launched within the past year that will be on display at the event include:

- Sumitomo ST719 SE – Regional Steer Tire
- Sumitomo ST948 SE – Drive Tire
- Sumitomo ST719 – Pick Up and Delivery/Regional All Position Tire
- Sailun S668 – All-Position/Spread Axle Trailer Tire
- Sailun S757 – Super Regional All-Weather Drive Tire
- Sailun S696 EFT – Ultra Wide Base Trailer Tire

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About TBC Brands

TBC Brands LLC is one of the largest distributors of private brand tires in North America. The Company has been recognized for its underlying commitment to quality, safety, and value. Through their proprietary brands, TBC Brands is able to provide independent wholesale and retail customers' access to an unparalleled range of consumer and commercial products. For more information, visit www.tbcbrands.com.

About TBC Corporation

For more than 60 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 700 company-operated tire and automotive service centers under the brands [Tire Kingdom](#)® Service Centers and [NTB](#)® Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires](#)® and [Midas](#)® franchise systems.