



**FOR IMMEDIATE RELEASE**

**TBC Contact: Jamie Levin  
561-383-3000 x2527**

**Big O Tires Expands Footprint**

*-Franchise opens the first location in North Dakota -*

Palm Beach Gardens, FL – October 31, 2018 – [Big O Tires®](#), one of North America's largest retail tire franchisors with nearly 450 independently-owned and operated locations, is pleased to recognize the expansion of the brand into North Dakota with its first location in the state. The expansion into North Dakota now extends the footprint of Big O Tires to 24 states. This is the first Big O Tires for franchisees Randy Rhone, Ben Zachmeier and James Schwartzbauer.

“It’s exciting to continue growing the brand alongside both new and existing franchisees and be able to serve even more customers in areas where we did not have a presence until now,” said John Kairys, Vice President & General Manager of Big O Tires. “We’re looking forward to a long partnership with Randy, Ben and James; their experience and perspective will help us deliver on our underlying foundation to be *the team you trust* in North Dakota.”

“This opportunity to represent the Big O Tires brand is a new and exciting venture for us,” said Zachmeier. “We looked for the right partner who would provide support and had the brand recognition that would enable us to establish our location as the *team you trust* in the area and we found exactly that and more with Big O Tires.”

Store information:

2801 Memorial Highway  
Mandan, ND 58554  
Phone: (701) 557-2446

Photos available upon request.

# # #

**ABOUT BIG O TIRES**

Big O Tires, LLC has nearly 450 franchisee-owned stores primarily located in the Western and Midwestern United States. For more information, visit [BigOTires.com](#).

**BIG O TIRES.**

THE TEAM YOU TRUST<sup>®</sup>

FOR IMMEDIATE RELEASE

TBC Contact: Jamie Levin  
561-383-3000 x2527