



FOR IMMEDIATE RELEASE

**Contact: Jamie Levin
561-383-3000, x2527**

TBC Brands Introduces the Harvest King Field Pro AR R-1W

Palm Beach Gardens, FL – April 4, 2019 – [TBC Brands](#), one of the largest distributors of private brand tires in North America, is pleased to introduce an addition to the Harvest King Field Pro family, the AR series R-1W tractor tire.

The Field Pro AR R-1W was designed to provide end users excellent traction in the field, in addition to improved roadability. The tire features multi-angle lugs for enhanced self-cleaning in heavy, wet soil conditions while the shallow shoulder angle provides superior traction. This radial rear farm tire ensures a proper fit on the rim facilitated by the reinforced bead construction.

“TBC Brands is excited to launch the Harvest King Field Pro AR R-1W to our dealer partner network,” said Bill Dashiell, SVP of the Commercial Tire Division for TBC Brands. “The addition of this product to our portfolio reinforces, yet again, our commitment to continued growth of innovative quality products while offering our customers and end users options for enhanced value.”

The new Field Pro AR R-1W is now available in 9 sizes:

- 380/85R24
- 380/85R28
- 420/85R28
- 380/85R30
- 420/85R30
- 460/85R38
- 480/80R42
- 480/80R46
- 380/90R46

3 additional sizes will be available in June 2019:

- 380/85R34
- 520/85R38
- 520/85R42



FOR IMMEDIATE RELEASE

**Contact: Jamie Levin
561-383-3000, x2527**

Harvest King agricultural tires feature a five-year warranty for workmanship and materials that includes a no charge replacement within the first twelve months with 10% or less of the original tread depth used if it becomes unserviceable due to a defect in design, workmanship, or material. A prorated allowance is available after the no-charge replacement period or the tread use exceeds that allowed based on the date of manufacture and the amount of tire use after it was installed.

Photos available upon request.

#

About TBC Brands

TBC Brands LLC is one of the largest distributors of private brand tires in North America. The Company has been recognized for its underlying commitment to quality, safety, and value. Through their proprietary brands, TBC Brands is able to provide independent wholesale and retail customers access to an unparalleled range of consumer and commercial products. For more information, visit www.tbcbrands.com.

About TBC Corporation

For more than 60 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 700 company-operated tire and automotive service centers under the brands [Tire Kingdom](#)® Service Centers and [NTB](#)® Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires](#)® and [Midas](#)® franchise systems.