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**TBC Corporation Recognized As One Of The Achievers 50 Most Engaged Workplaces®
In North America**

Palm Beach Gardens, FL – July 24, 2019 – [TBC Corporation](#), one of North America’s largest marketers of automotive replacement tires headquartered in Palm Beach Gardens, Florida, was recently recognized as one of the Achievers 50 Most Engaged Workplaces® in North America. This annual award recognizes top employers that display leadership and innovation in engaging their workplaces.

“At TBC Corporation, we strive to be the trusted and recognized leader in the replacement tire and automotive service industry,” said Erik R. Olsen, President & CEO, TBC Corporation. “The strength of our 10,500+ associates nationwide supporting customers in retail, franchise, distribution and ecommerce alongside of our commitment to our mission, our strong performance-focused culture and our belief in our core values has proven the right formula to creating a team that is not only engaged, but is also united.”

A panel of 10 esteemed judges comprised of employee engagement academics, industry analysts, thought leaders, journalists and influencers evaluated the applicants. Winners were selected based on Achievers’ Eight Elements of Employee Engagement™: Leadership; Communication; Culture; Rewards and Recognition; Professional and Personal Growth; Accountability and Performance; Vision and Values and Corporate Social Responsibility.

"There are an unprecedented five generations in the workplace. Coupled with the fight for top talent at an all time high, it's more important than ever for organizations to put a greater focus on engaging their employees to drive positive business performance and culture. The companies we honor as the Achievers 50 Most Engaged Workplaces™ have proven their forward-thinking directly leads to a more positive employee experience," said Jeff Cates, CEO and president at Achievers. "Through the development of a people-first culture, the organizations listed epitomize an innovative, engaged and accomplished workforce, and we're honored to add them to our growing roster of past winners."

To view a complete list of recipients, [click here](#).

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About TBC Corporation

For more than 60 years, [TBC Corporation](#) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 720 company-operated tire and automotive service centers



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under the brands [Tire Kingdom®](#) Service Centers and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas® franchise systems](#).

About Achievers

Achievers Employee Success Platform delivers proven tools for organizations of all sizes to align on values and strategic goals by empowering every employee as an owner of organizational culture and engagement. Built on behavioral science and real-world results from over a decade of engagement leadership, hundreds of global customers rely on Achievers' dynamic employee recognition, coaching, and continuous listening tools for their people to feel valued and heard, to drive desired behaviors and ignite a positive corporate culture. Achievers provides organizations and managers with engagement intelligence to inform their actions and decisions every day. To learn more about the Achievers platform, visit us at www.achievers.com. Achievers is a subsidiary of Blackhawk Network Holdings, Inc.