



FOR IMMEDIATE RELEASE

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TBC Corporation Growth Continues - NTB and Tire Kingdom footprint supports organization's expansion initiatives -

Palm Beach Gardens, FL – May 22, 2019 – [TBC Corporation](#), one of North America's largest marketers of automotive replacement tires, is once again expanding its footprint via the organization's company-owned retail brands, [NTB](#) and [Tire Kingdom](#).

In 2019, year-to-date, the company has added nine new company-owned retail locations (five NTB / four Tire Kingdom). An additional 18 locations are scheduled to open in 2019, growing the company's store count, under the NTB and Tire Kingdom brands, to more than 735 by the end of this calendar year.

"At NTB, Tire Kingdom and greater TBC Corporation, we strive to exceed customer expectations each and every day. Part of our commitment to our customers is to provide exceptional service at locations in areas that make the most sense for them," said Erik R. Olsen, President & CEO, TBC Corporation. "As an organization dedicated to being the trusted and recognized leader in the replacement tire and automotive services industry, we continue to look for new ways to better serve customers and we will continue to do so."

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About NTB® Tire and Service Centers

NTB® Tire and Service Centers provides a broad range of automotive maintenance and tire services at more than 530 retail locations. A brand of TBC Corporation, NTB is known as a trusted name in the automotive aftermarket due in large part to their trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit [NTB.com](#).

About Tire Kingdom® Service Centers

Tire Kingdom® Service Centers, founded in West Palm Beach, Florida in 1972, provides a broad range of automotive maintenance and tire services in more than 190 retail locations throughout Florida. A brand of TBC Corporation, Tire Kingdom is known as a trusted name in the automotive aftermarket due in large part to trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit [TireKingdom.com](#).

About TBC Corporation

For more than 60 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of



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consumers in search of total car care at more than 720 company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas® franchise systems](#).