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TBC Corporation Continues Expansion with NTB and Tire Kingdom Growth

Palm Beach Gardens, FL – May 17, 2018 – [TBC Corporation](#), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, is pleased to recognize the continued expansion of the NTB and Tire Kingdom brands. Calendar year-to-date, the company has opened 8 new stores with an additional 20 locations scheduled to open prior to April 1, 2019.

“The momentum that we built throughout the past year will continue during 2018 with the continued growth of our Tire Kingdom and NTB brands,” said Erik R. Olsen, President & CEO, TBC Corporation. “We remain dedicated to being a trusted and recognized leader in the replacement tire and automotive services industry delivering exceptional service to our customers in both new and existing markets.”

The expansion includes new Tire Kingdom store locations in Florida and NTB locations in Tennessee, Pennsylvania, Rhode Island and Georgia.

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About NTB® Tire and Service Centers

NTB® Tire and Service Centers provides a broad range of automotive maintenance and tire services at nearly 500 retail locations. A brand of TBC Corporation, NTB is known as a trusted name in the automotive aftermarket due in large part to their trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit [NTB.com](#).

About Tire Kingdom® Service Centers

Tire Kingdom® Service Centers, founded in West Palm Beach, Florida in 1972, provides a broad range of automotive maintenance and tire services in more than 180 retail locations throughout Florida. A brand of TBC Corporation, Tire Kingdom is known as a trusted name in the automotive aftermarket due in large part to trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit [TireKingdom.com](#).

About TBC Corporation

For more than 60 years, [TBC Corporation](#) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers best in class brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 3,200 franchised and company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers, [Merchant's® Tire & Auto Service Centers](#), [NTB®](#) Tire & Service Centers, [Big O Tires®](#) and [Midas®](#).